



**Canadian School Boards Association  
Spring Board of Directors Meeting  
May 3/4, 2015, Laurel Point Inn, Victoria, British Columbia**

Present:

1	Janet Foord*	President, Canadian School Boards Association
2	Valerie McLeod	Managing Director, Canadian School Boards Association
3	Teresa Rezanoff*	President, British Columbia School Trustees Association
4	Mike Roberts	Executive Director, British Columbia School Trustees Association
5	Helen Clease*	President, Alberta School Boards Association
6	Scott McCormack	Associate Director, Alberta School Boards Association
7	Connie Bailey*	President, Saskatchewan School Boards Association
8	Darren McKee	Executive Director, Saskatchewan School Boards Association
9	Floyd Martens*	VP, CSBA, President, Manitoba School Boards Association
10	Carolyn Duhamel	Executive Director, Manitoba School Boards Association
11	David D'Aoust*	President, Québec English School Boards Association
12	Marcus Tabachnick	Executive Director, Québec English School Boards Association
15	Nancy Pynch Worthylake	Executive Director, Nova Scotia School Boards Association
16	Susan Ritchie	President, Nova Scotia School Boards Association
13	Brian Shortall	Executive Director, Newfoundland Labrador School Boards Association
14	Goronwy Price	President, Newfoundland Labrador School Boards Association

**REGRETS:** Michael Barrett, Gail Anderson, Tamara Nichols, Stacey Brown

**GUESTS:** Paquerette Gagnon, DG, Josee Bouchard, Prèsidente, FCSQ, Dr. Carlana Lindeman, MAEI

### 1. Call to order

Janet Foord, CSBA President called the meeting to order at 8:35am.

### 2. Adoption of agenda

**MOTION:** To adopt the agenda for the meeting, with the additions regarding GST exemption

Teresa Rezanoff, BCSTA/Helen Clease, ASBA) **CARRIED**

### 3. Approval of minutes from the previous board meeting

**MOTION** to receive the minutes of the previous board of directors meeting (February 2015). Correction; MB absent.

(Connie Bailey, SSBA/Floyd Martens, MSBA) **CARRIED**

### 4. President's Report

- a. CMEC: ISTEP conference (DM present) and Aboriginal Education meeting in June 2015. Letter to be sent seeking a meeting with Jackson Lafferty (DM will explore for an opening). Jackson Lafferty has also agreed to do a video message to indicate support for CSBA 2015). The boards distrust of CMEC is mutual. Issues: accountability and performance/roles of funder-fundee/end users. BC is next chair. HC comment: we represent the community but exist at the will of the government who pays us and we advocate against them. We are the "buffer", off camera when things go well and at the forefront when things go wrong.
- b. Sustainability research was presented for endorsement. DM will follow up with the group (University of Saskatchewan) for more details.

- c. Report on NSBA Nashville; Canadian participation good. ASBA may be leaving NSBA as all memberships are up for evaluation right now.
- d. BCSTA: the role that CSBA plays and that individual boards in jurisdictions play needs to be clarified to p
- e. Importance of national representation at meetings. If neither you or your counterpart from your province really can't make it, please consider sending a replacement for either the President or Executive Director so that the jurisdictional voice is present. This will also aide in sustainability as leadership changes.

**MOTION** to receive the President's report

(Helen Clease, ASBA/Goronwy Price, NLSBA) **CARRIED**

## 5.) GST Policy

ASBA is looking for any policy statement that may have been issued from CSBA to eliminate GST from educational expenses. Work was done by CSBA in 2008 (?). DM and VM will look for the statements/policy work done in the past (Saskatchewan lead the initiative).

## 6.) Roles and Responsibilities of the Executive and the Committees (FM)

The roles and responsibilities of President, Vice president, Committee chairs, committee members had remained unclear. Eligibility for the Vice President and length of term should be examined - constitutional changes must be approved by Spring mtg (90-day notice). In the interest of clarity, good policy and sustainability, as well as improving the representation of our jurisdictions, the following issues, among others, should be addressed:

- Roles of Pres/VP/ED
- Lines of communication: flow up and flow down
- AGM presence: roles of executive and possible partnerships with Ministers of education
- Roles jurisdictions and CSBA can play in advocacy and membership engagement
- Some basic guidelines for conducting business to reflect our role.

**MOTION** to form a temporary Governance Committee to develop policy on the above issues and report back to the board.

(David D'Aoust, QESBA/Teresa Rezansoff, BCSTA) **CARRIED**

## 7.) Executive Director's Report

- CEA latest Facts on Education issue presented and first draft of next months. VM to put NPW and M.Cooke in touch regarding split classes). To visit relevance of school boards and the quality of education in Canada versus the world, effectiveness of board governance - in issues going forward in 2015-2016)
- Correspondence
- Articles of Continuance granted by Industry Canada - CSBA Bylaws (constitution conforms).
- Policy on Resolutions (no quorum nor 90-day requirement of motion to overturn a motion at the July meeting in 2014, so resolution is reinstated.
- Winter Priorities:
  - Growing a representative membership should be a priority in the coming year
  - Committee work needs to be given priority
  - Stability/sustainability of the board needs to be prioritized
- Prime Minister's Awards - encouraging provinces to participate by May 15
- Closing storage and \$3000 attached. Looking for alternatives.
- Cross country portrait that gives each jurisdiction more perspective.(student working i)
- Positive discussions to form a joint group of national education leaders (CAPS Principals, CASSA School Superintendents , CABO business officials, CTF Teachers Federation, CAAD Academic deans, FNCSF Francophone boards (150,000 students, 28 boards, 630 schools). Potential to call for a first meeting in fall 2015. (VM)

- Need to conduct small poll (by student doing portrait) to find out how “teachers time” is defined across the country. SM will help formulate the questions. Check Saskatchewan governance model which may help here. Also add taxation to the cross country portrait.

**MOTION:** that CSBA receives one complimentary registration when attending any jurisdictional AGMs or conferences

(David D’Aoust, QESBA/Goronwy Price, NLSBA) **CARRIED**

**MOTION** to receive the Executive Director’s report

(Helen Clease, ASBA/Teresa Rezansoff, BCSTA) **CARRIED**

## 8. Financial Future of the Association

See brief included in the package. We reduced the budget 7 years ago by 50% and there have been no increases in revenue since that time to accommodate rising costs of operating. Operations are pretty close to being covered but we have needed to use surplus to fund most activities. Rising expenses and work on key priorities is only sustainable for another 3 years using surplus, unless we look at alternatives for revenue (membership fees, sponsorship, commissions, limiting our activities, etc.). Also, fiscal year may need to reflect school year.

**MOTION** to reconvene the Adhoc Finance Committee to produce a recommendation to the board.

(Connie Bailey, SSBA/Goronwy Price, NLSBA) **CARRIED**

### The following is the timeline:

July (at CSBA2015) first meeting to discuss and decide what research is needed.

October meeting - First draft of recommendation for provincial feedback

February meeting - final recommendation prepared for approval by the board.

## 9. Sustainability document (request for endorsement)

A request for endorsement for research was presented by JF. DM will follow up to determine if it is something we want to get involved with.

## 10.) Financial Report 2014-15

We are looking at an amount of \$9000 in expenses over and above what was budgeted: \$5000 billed in advance of normal yearly expenses (NSBA in March and deposit on spring meeting) that will come out of next year’s expenses. Storage costs were budgeted to end earlier. Translation of constitution and CSBA 2014 Annual Report. \$3200. Office move about \$3000 including cancelling of phone lines). Plus rising professional fees.

## 11.) Provincial Reports

**12. ADVOCACY - Urgent.** Quebec has announced that elections will no longer happen and the legislation will come down in fall. This in addition to reducing from 60 French boards to 30.

**MOTION** to send a letter to the Quebec Ministry or Premier with all Presidents signing to support school board elections and object to the government’s denigration of school board work.

(Teresa Rezansoff, BCSTA/Floyd Martens, MSBA) **CARRIED**

### TO NOTE:

- Canadian education system: among the best in academia and equity
- 4 ministers in 4 years - new policies and priorities each time.
- elections everywhere else are held with municipal elections (savings reflected)

## ADVOCACY CONTINUED...

**MOTION:** to produce a one-page charter on our principals.

Teresa Rezansoff, BCSTA/David D'Aoust, QESBA) **CARRIED**

Actions:

- 1) The one page charter to be on the principals we represent (draft to be provided by MR at the next meeting) What are we for (as opposed to what are we against)? Collect the work done in each province in this area, we can determine the main points and communicate them publicly.
- 2) Whenever possible in your jurisdictions, wear the "CSBA hat" so that the Canadian education system as a whole is represented.
- 3) Val to meet with OPSBA in the coming months to look at drafting a country wide communications strategy to present at the October meeting.

Look into:

CEA FOE topics to examine success of governance model.

Quality of education in Canada versus other nations

Use website and newsletters to provide resources and develop a sense of pride

### POSITIVE MESSAGING/NOTES

- Democracy as the centre of canadian values
- Equity secure in democracy
- Academic success
- Equity success (reflective of canadian values)
- public opinion - voting not important, the system is taken for granted
- Community connections that ensure local representation
- We are more unified and have more common ground than is understood
- Local governance costs are low
- The ALTERNATIVE: government appointed with a political agenda revolving doors with changing priorities
- One system will still need to be replaced with ANOTHER system.

### 13. GUEST SPEAKER; Dr. Carlana Lindeman, Martin Aboriginal Education Initiative

(slides available through VM)

## 14.) CSBA COMMITTEES

### Governance (ADHOC)

Brian Shortall, Chair  
Helen Clease  
Scott McCormack  
Marcus Tabachnick

### Finance (ADHOC)

Goronwy Price - Chair  
Michael Barrett  
Janet Foord  
Floyd Martens  
Scott McCormack  
Marcus Tabachnick  
Valerie McLeod

### 21st Century Learning

Darren McKee, Chair  
Connie Bailey  
Mike Roberts  
Floyd Martens  
Goronwy Price  
Sue Ritchie

### Aboriginal Education

Gail Anderson, Chair  
Josh Watt  
Helen Clease  
Janet Foord  
Darren McKee

### Student Health and Wellness

Scott McCormack, Chair  
Teresa Rezansoff  
Nancy Pynch-Worthylake  
Brian Shortall  
David D'Aoust  
Laurie French  
Stacey Brown

## 14.) KEY PRIORITY COMMITTEE REPORTS

### ABORIGINAL EDUCATION

Resolution adopted at OPSBA to develop paper Grade 6 ss, 8 - history. High school history to include treaty education, Indian act and residential schools.

Truth and reconciliation - pushing treaty education varies. Need to survey provinces:

- Aboriginal history and culture.
- Treaties, Indian act Is it voluntary or mandatory.
- Self identification
- Whats in curriculum
- Whats in teacher education programs
- PD for school board members in terms of aboriginal education.
- Share best practises

Need to meet with CMEC - is this their priority also? Are they supporting through funding?

Who is involved with Martin initiative? As they try to expand what is the capacity of the organization. Can they fulfill promises made. What could we do to support. How do individual boards get involved.

CSBA congress and national gathering on Aboriginal.

Look at the costs to participate in both and if there are restrictions on capacity. Need to let people know that the aboriginal conference is for everyone. How can we structure so that all can participate. Maybe make important pieces as keynotes.

As opposed to detail event that reaches a few - more will be reached at congress

How do we compare to NSBA?

## **STUDENT HEALTH AND WELLNESS COMMITTEE REPORT - MAY 2015**

### **Proposed Terms of Reference:**

Children and youth have a fundamental right to safe and inclusive learning environments. CSBA is committed to supporting and promoting the physical, mental and emotional health and wellness of students. This CSBA task force will focus its efforts as follows:

1. Promote student health and wellness as a priority for member school board associations, education partners and other stakeholders; and,
2. Advocate in supporting efforts of member school board associations and their member school boards.

**Action I:** *Look to amend the draft charter to reflect the full breadth of student health (SM/GA)*

For further action, this will be proposed for endorsement by the CSBA Board of Director at a later date. If endorsed by the CSBA, we will encourage member associations and their member school boards to adopt the same charter. We would further seek to advocate for broad support of the charter with education partners and national stakeholders.

**Action II** *Compile a listing of promising practices from member board associations (VM-CEA)*

- Ask each member association to bring back promising practices to the October 2015 CSBA board meeting. Scott will email Executive Directors and seek an abstract with contact information for their promising practices/programs – please limit your submission to the top 5 or so.
- Scott will provide a reporting template which will ask you provide a three-four sentence abstract of the program, contact information for interested parties to use, and any reference to the evidence in support of the program or the research basis for it.

***The above noted terms of reference will be tabled at the July CSBA Board meeting for review and decision by the CSBA Board of Directors.***

## **21ST CENTURY LEARNING**

Action/Decision items:

- Move a motion at C21 Board in support of a minimum standard of access to implement 21st century learning
- Action: Engage CEO Academy at jurisdictional level to support resources and implementation of 21 Century learning
- Action: Survey local associations on of development of C21 resources and info to provincial associations and then down to local associations.

Info only: C21 website has resources and blog opportunities - "21st Century Learning 3.0"

## 15.) CSBA ANNUAL CONFERENCE

To produce policy paper as discussed with some of the following points addressed (VM):

- Regional model for organizers (west, central, east)
- CSBA could submit speakers that address the key priority issues and will participate on the organizing committee
- A summary report (not for circulation) is to be provided post conference to the board and should include: evaluations, revenue and expenses, high points low points (learning) stats from attendance
- CSBA will pay a reduced registration rate (to cover costs of meals) for any VIP guests
- CSBA logo should appear on on published materials.

## 16.) ADJOURNMENT

**MOTION:** (Teresa Rezansoff, BCSTA/Floyd Martens, MSBA) **CARRIED**

Respectfully submitted  
Valerie McLeod  
Executive Director, CSBA

## ACTIONS CHECK LIST (red is “still in progress”)

1. Letter to Minister Lafferty (VM)
2. Look for past CSBA work done on GST lobbying (DM)
3. CEA - meeting to discuss some subjects going forward to reflect value of board work (VM)  
- in progress.
4. Provinces need to send a designate if neither ED /Pres. can attend CSBA mtg (ALL)
5. Eddy Rousseau doing cross country portrait will contact you shortly (ALL)
6. Leadership group to solicit and set up meeting (VM)
7. Sustainability endorsement request - DM
8. Form governance committee with action plan and time lines
9. Put NPW and Max Cooke in touch regarding split classes.
10. July meeting for adhoc finance committee (GP) in progress for first draft recommendation in Oct and second draft in February 2016 at 2017-2018 Strategic Planning Session
11. “Teacher Time” poll (VM/SM) - in progress
12. Letter to Quebec Ministry (VM)
13. Draft of charter for boards of education (MR) for October
14. To work on a communications strategy (VM-OPSBA) for October
15. Taxation added to polling
16. From questions for cross country portrait of work in Key Priorities (HC/SM/DM)
17. 21st Century Learning (see report)

Coming soon: Janet to Nova Scotia, Floyd and Val to OPSBA and Floyd to NB.